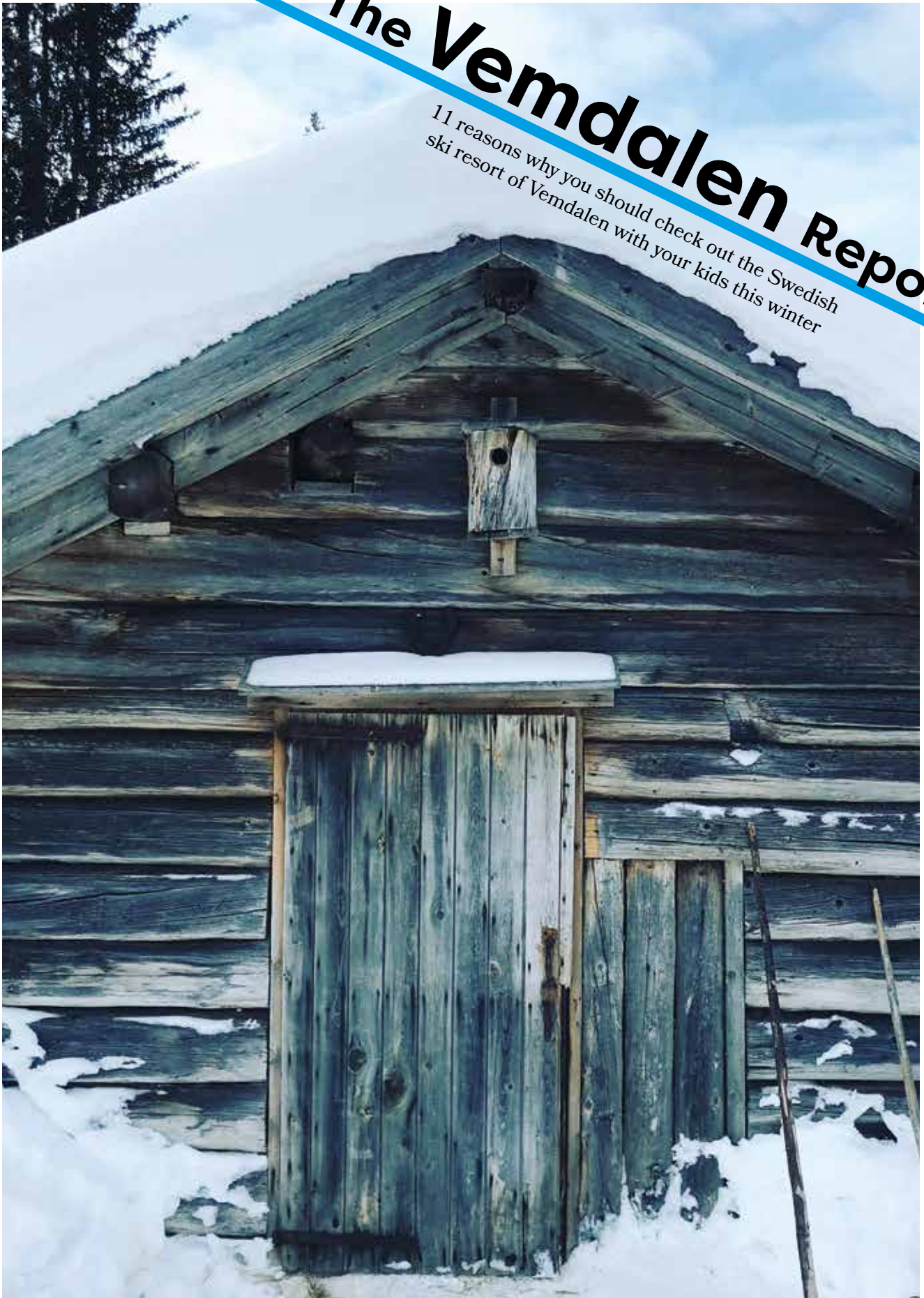


# The Vemdalen Report

11 reasons why you should check out the Swedish ski resort of Vemdalen with your kids this winter



**For Generation X parents,** the stylish Swedish ski resort of Vemdalen taps into the love for all things Nordic. In-the-know Swedish families have been learning to ski here since 1936, when cross-country skiing took off followed by downhill. →





**Kids will soon be at home zooming** down the slopes when they attend ski school with Vemdalen's SkiStar instructors and Valle, the cuddly 'snowman' in ski helmet and goggles.



**Be at one with nature** when you take a dog-sledding expedition with Johnny Nääs and 12 of his Alaskan husky dogs from The Howling Dog Farm.



**Visit the world's smallest ski museum** in Vemdalen's natty tourist office, home to an installation of skis throughout the ages by the artist simply known as 'Local Skier'.



**Kids will love the reconstructed Sami Village** at Bjornrike slopes, where they can learn about the indigenous Arctic people, see inside a Sami house and meet reindeer.



**Get in the spirit of fika** at Hovdestugan, a log cabin 914m up the mountain with roaring log fire, reindeer antlers on the walls and piles of semla cake and cinnamon rolls.



**Go snowmobiling and ice fishing** with Vemdalen Experience. Enjoy the heated handlebars, chase reindeer herds and drill through a frozen lake to catch an Arctic char.



**Check out the indoor subtropical forest**, pool and spa at Storhogna Högfjällshotell & Spa, a much loved 55-room hotel right on the slopes, with kids' play area.



**Try cross-country skiing at Storhogna** with patient guide Claes Renström and the help of Plupp, a gender-neutral little gonk-like figure created by Swedish writer Inga Borg. →





'Kids will soon be at home zooming down the slopes'

**Deck kids out in local Swedish brand Isbjörn**, founded by first-time mothers Maria Frykman Forsberg and Camilla Schmidt. Super stylish and hard great for handing down.



**Don't miss mountain lunch at Bräjk's**, in Björnsrike, a family-friendly hipster hangout with healthy pulled beef burgers, Rescued Juice and squashy floors to absorb sound.



HITCH A LIFT ON THE SNOW TRACTOR AT STORHOGNA

## THE LOWDOWN: VEMDALEN

### HOW TO BOOK

Crystal Ski Holidays offers a week's self-catering at the four-star Fallmoran Apartments in Vemdalskalet from £2,648 for a family of four including flights from Gatwick to Åre Östersund and transfers (price given is for departure on 25 March 2018). [crystalski.co.uk](http://crystalski.co.uk)

### SNOW STUFF

Week's lift pass: adult from £234 (buy one lift pass, get one half price)

Children 7-15 – from £135

Children up to 7 years – no lift pass required

Ski hire from £32 for the week, boots from £19

Children's ski school with SkiStar: £87 for daily

75-minute lessons over five days or £43 for two

75-minute lessons over the weekend

Cross-country ski lessons cost £144 per person for a half day and £31 per extra person.

[skistar.com/en/Vemdalen/](http://skistar.com/en/Vemdalen/)

### Valles family weeks

This year it's weeks 2-5 and 15-16, but will be different next year, check out [skistar.com/en/Vemdalen/About-Vemdalen/News/Valles-Winter-Weeks1](http://skistar.com/en/Vemdalen/About-Vemdalen/News/Valles-Winter-Weeks1)

**Snowmobiling and ice-fishing day** with Vemdalen Experience costs £206 per person, or £824 for a family of four.

[vemdalenexperience.se](http://vemdalenexperience.se)

### The Howling Dog Farm

Two-hour dogsledding trip including coffee break, £83 per person.

Children under 12, half price.

[vemdalen.se/foretag/the-howling-dog-farm](http://vemdalen.se/foretag/the-howling-dog-farm)

### GETTING THERE

easyJet operates direct flights from London Gatwick to Åre Östersund from £53 one way, followed by an hour and a half's drive south. [easyjet.com/en/cheap-flights/sweden/ostersund](http://easyjet.com/en/cheap-flights/sweden/ostersund)